

1. A two-way shipping label construction, comprising:

a strip of release material,

a first printable label having a first surface with a release coating on a portion thereof, and a second surface with a first pressure sensitive adhesive coating, said first printable label adhered to said strip of release material by said first pressure sensitive adhesive coating, and

a second printable label having a first surface, and a second surface with a second pressure sensitive adhesive coating, said second printable label adhered to said strip of release material by said second pressure sensitive adhesive coating adjacent said first printable label, said second printable label including at least one manifest label defined by a die cut having one or more ties.

2. The two-way shipping label construction of claim 1, in which said second printable label includes at least two manifest labels which are defined by a die cut having one or more ties.

3. The two-way shipping label construction of claim 1, in which said strip of release material includes a die cut circumscribing said at least one manifest label, whereby a portion of said release material is carried with said second printable label when said second printable label is removed from said strip of release material.

4. The two-way shipping label construction of claim 1, in which said first printable label includes at least one customer receipt label defined by a die cut having one or more ties.

5. The two-way shipping label construction of claim 4, in which said strip of release material includes a die cut circumscribing said at least one customer receipt label, whereby a portion of said release material is carried with said first printable label when said first printable label is removed from said strip of release material.

6. The two-way shipping label construction of claim 1, in which the length and width of said second printable label are less than the length and width of said portion of said first surface of said first printable label having said release coating, respectively, whereby said second printable label may be releasably secured to said portion of said first surface of said first printable label having said release coating.

7. The two-way shipping label construction of claim 6, in which said first surface of said first printable label carries indicia to assist in placement of said second printable label thereon.

8. The two-way shipping label construction of claim 1 in which said release coating covers substantially all of said first surface of said first label.

9. The two-way shipping label construction of claim 1 in which said first printable label is a thermally printable label.

10. The two-way shipping label construction of claim 1 in which said first surface of said first printable label includes an area for printing a return address, said area being covered with said release coating such that said return address is obscured from view when said second printable label is secured to said first surface of said first printable label.

11. The two-way shipping label construction of claim 1 in which said first surface of said second printable label includes an area for printing an outgoing address.

12. A two-way shipping label construction, comprising:

a strip of release material,

a first printable label having a first surface with a release coating on a portion thereof, and a second surface with a first pressure sensitive adhesive coating, said first printable label adhered to said strip of release material by said first pressure sensitive adhesive coating, said first printable label including at least one customer receipt label defined by a die cut having one or more ties, and

a second printable label having a first surface, and a second surface with a second pressure sensitive adhesive coating, said second printable label adhered to said strip of release material by said second pressure sensitive adhesive coating adjacent said first printable label.

13. The two-way shipping label construction of claim 12, in which said strip of release material includes a die cut circumscribing said at least one customer receipt label, whereby a portion of said release material is carried with said first printable label when said first printable label is removed from said strip of release material.

14. The two-way shipping label construction of claim 12, in which said second printable label includes at least one manifest label defined by a die cut having one or more ties.

15. The two-way shipping label construction of claim 14, in which said strip of release material includes a die cut circumscribing said at least one manifest label, whereby a portion of said release material is carried with said second printable label when said second printable label is removed from said strip of release material.

16. The two-way shipping label construction of claim 12, in which the length and width of said second printable label are less than the length and width of said portion of said first surface of said first printable label having said release coating, respectively, whereby said second printable label may be releasably secured to said portion of said first surface of said first printable label having said release coating.

17. The two-way shipping label construction of claim 16, in which said first surface of said first printable label carries indicia to assist in placement of said second printable label thereon.

18. The two-way shipping label construction of claim 12 in which said release coating covers substantially all of said first surface of said first label.

19. The two-way shipping label construction of claim 12 in which said first printable label is a thermally printable label.

20. The two-way shipping label construction of claim 12 in which said first surface of said first printable label includes an area for printing a return address, said area being covered with said release coating such that said return address is obscured from view when said second printable label is secured to said first surface of said first printable label.

21. The two-way shipping label construction of claim 12 in which said first surface of said second printable label includes an area for printing an outgoing address.

22. A two-way shipping label construction, comprising:

a strip of release material,

a first printable label having a first surface, and a second surface with a first pressure sensitive adhesive coating, said first printable label adhered to said strip of release material by said first pressure sensitive adhesive coating, and

a second printable label having a first surface, and a second surface with a second pressure sensitive adhesive coating, said second printable label adhered to said strip of release material by said second pressure sensitive adhesive coating adjacent said first printable label, said second printable label including at least one manifest label defined by a die cut having one or more ties, said second printable label being smaller than said first printable label.

23. The two-way shipping label construction of claim 22, in which said first pressure sensitive adhesive coating comprises a permanent pressure sensitive adhesive coating.

24. The two-way shipping label construction of claim 23, in which said second pressure sensitive adhesive coating comprises a repositionable pressure sensitive adhesive coating.

25. The two-way shipping label construction of claim 24, in which said strip of release material comprises a first strip of coated material, and a second strip of uncoated material, with said first printable label adhered to said first strip of coated material and said second printable label adhered to said second strip of uncoated material.

26. The two-way shipping label construction of claim 23, in which said strip of release material comprises a strip of coated material having a release coating over substantially all of its surface.

27. The two-way shipping label construction of claim 24, in which said strip of release material comprises a strip of material which is partially coated with a release coating such that it has a coated portion and an uncoated portion, said first printable label adhered to the coated portion of

said strip of release material, and said second printable label adhered to the uncoated portion of said strip of release material.

28. The two-way shipping label construction of claim 22 in which said first surface of said first printable label includes an area for printing a return address, such that said return address is obscured from view when said second printable label is secured to said first surface of said first printable label, and in which said first surface of said second printable label includes an area for printing an outgoing address.

29. A two-way shipping label construction, comprising:

a strip of release material,

a first printable label having a first surface, and a second surface with a first pressure sensitive adhesive coating, said first printable label adhered to said strip of release material by said first pressure sensitive adhesive coating, said first printable label including at least one customer receipt label defined by a die cut having one or more ties, and

a second printable label having a first surface, and a second surface with a second pressure sensitive adhesive coating, said second printable label adhered to said strip of release material by said second pressure sensitive adhesive coating adjacent said first printable label, said second printable label being smaller than said first printable label.

30. The two-way shipping label construction of claim 29, in which said first pressure sensitive adhesive coating comprises a permanent pressure sensitive adhesive coating.

31. The two-way shipping label construction of claim 29, in which said second pressure sensitive adhesive coating comprises a repositionable pressure sensitive adhesive coating.

32. The two-way shipping label construction of claim 31, in which said strip of release material comprises a first strip of coated material, and a second strip of uncoated material, with said first printable label adhered to said first strip of coated material and said second printable label adhered to said second strip of uncoated material.

33. The two-way shipping label construction of claim 31, in which said strip of release material comprises a strip of coated material having a release coating over substantially all of its surface.

34. The two-way shipping label construction of claim 31, in which said strip of release material comprises a strip of material which is partially coated with a release coating such that it has a coated portion and an uncoated portion, said first printable label adhered to the coated portion of said strip of release material, and said second printable label adhered to the uncoated portion of said strip of release material.

35. The two-way shipping label construction of claim 29 in which said first surface of said first printable label includes an area for printing a return address, such that said return address is obscured from view when said second printable label is secured to said first surface of said first printable label, and in which said first surface of said second printable label includes an area for printing an outgoing address.

36. A two-way shipping label construction, comprising:

a strip of release material,

a first printable label having a first surface with a release coating on a portion thereof, and a second surface with a first pressure sensitive adhesive coating, said first printable label adhered to said strip of release material by said first pressure sensitive adhesive coating, and

a second printable label having a first surface, and a second surface with a second pressure sensitive adhesive coating, said second printable label adhered to said strip of release material by said second pressure sensitive adhesive coating adjacent said first printable label, and

one of said first and second printable labels including at least one additional label defined by a die cut having one or more ties.

37. The two-way shipping label construction of claim 36, in which said at least one additional label comprises at least one manifest label defined in said second printable label by a die cut having one or more ties.

38. The two-way shipping label construction of claim 36, in which said at least one additional label comprises at least one customer receipt label defined in said first printable label by a die cut having one or more ties.

39. A two-way shipping label construction, comprising:

a strip of release material,

a first printable label having a first surface, and a second surface with a first pressure sensitive adhesive coating, said first printable label adhered to said strip of release material by said first pressure sensitive adhesive coating, and



a second printable label having a first surface, and a second surface with a second pressure sensitive adhesive coating, said second printable label adhered to said strip of release material by said second pressure sensitive adhesive coating adjacent said first printable label, and

one of said first and second printable labels including at least one additional label defined by a die cut having one or more ties.

40. The two-way shipping label construction of claim 39, in which said at least one additional label comprises at least one manifest label defined in said second printable label by a die cut having one or more ties.

41. The two-way shipping label construction of claim 39, in which said at least one additional label comprises at least one customer receipt label defined in said first printable label by a die cut having one or more ties.

42. The two-way shipping label construction of claim 22, in which said strip of release material comprises a strip having first and second coatings, and in which said first printable label is adhered to said first strip coating and said second printable label is adhered to said second coating.

43. The two-way shipping label construction of claim 29, in which said strip of release material comprises a strip having first and second coatings, and in which said first printable label is adhered to said first strip coating and said second printable label is adhered to said second coating.